

# APPLICATION FORM



Canon Canada Inc. 6390 Dixie Road, Mississauga, Ontario, L5T 1P7

## Canon Camera/Lens Register

MODEL	SERIAL #
<b>Camera Body</b>	
<b>Lens</b>	
<b>Accessories</b>	

### FOR OFFICE USE

CPS CARD NO.: \_\_\_\_\_

ISSUED BY: \_\_\_\_\_

DATE OF ISSUE: \_\_\_\_\_

## Personal Information

PLEASE PRINT CLEARLY

NAME: \_\_\_\_\_

OCCUPATION: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PST EXEMPT. #: \_\_\_\_\_

(Blanket PST Exemption Certificate Required, **No Vendor Permits**)

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

MAILING ADDRESS: (IF DIFFERENT FROM ABOVE)

CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TEL: BUS: \_\_\_\_\_

RES: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

*Please note that the above information will only be used for the purpose of administering the CPS Program and will **NOT** be used for any other purpose by Canon Canada Inc. or any other company.*

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**PLEASE NOTE THAT IF COMPLETE INFORMATION IS NOT SUPPLIED, APPROVAL TO CPS CANNOT BE ADMINISTERED.**



## What is CPS?

CPS has been created to provide professional photographers superior after sales service for equipment and technical support.

## What are the benefits of CPS?

- Priority repair service.
- Access to Canon's equipment pool on a "test & try before you buy" basis .
- Special CPS pricing on all "L-Series" lenses and selected professional bodies and accessories.

## Who can apply for CPS?

**Full-time professional photographers** who generate 100% of their income from photography and are using or are considering using Canon photographic equipment.

## How do you apply for a CPS membership?

Once you have assembled the required documents please mail them to:

**Canon Canada Inc.  
ATTN: CPS Membership – CIG  
6390 Dixie Road  
Mississauga, ON  
L5T 1P7**

- 1) A completed application form.
- 2) Verification of your professional status. (see guidelines below)
- 3) If claiming PST exemption - a hard copy of your PST exemption form.
- 4) All applications will be considered on a case by case basis, please allow **4 to 8 weeks** for processing.

### **General guidelines of acceptable verifying evidence of professional status:**

#### **Working Press:**

- 1) A letter on company letterhead from your editor or bureau chief stating your position and length of employment.
- 2) A copy of your current press credentials.

#### **Freelance:**

- 1) Three letters from recent clients stating they used your services.
- 2) Three recently published photos with credits or samples of recent work. *(we do not return submissions, please send clear copies)*
- 3) Two copies of P.O.'s, invoices, etc. from clients within the past year.

#### **Commercial/Studio:**

- 1). Three letters from recent clients stating they used your services.
- 2). Samples of studio letterhead, brochures, price lists, business cards, promo cards etc.
- 3). Minimum of three samples or copies of recent work. *(we do not return submissions, please send clear copies)*

#### **Corporate/Government/Education:**

- 1). Letter from supervisor or department head stating your position, term and nature of work.
- 2). Copy of agency / company identification card.
- 3). Minimum of three samples or copies of recent work. *(we do not return submissions, please send clear copies)*

**PLEASE NOTE THAT IF COMPLETE INFORMATION IS NOT SUPPLIED, APPROVAL TO CPS CANNOT BE ADMINISTERED.**